



# cormeo

# IPHA and cormeo join forces in mutual stewardship of medicines.ie – setting new standards in medicinal information distribution throughout Europe

Dublin, 16 June 2025 – The Irish Pharmaceutical Healthcare Association (IPHA) and cormeo, the newly established German based Pharma Tech holding company under Bertelsmann, announces its Venture in the mutual operation of medicines.ie, Ireland's trusted information provider of accurate and reliable medicines information. This joint effort is exemplary in combining the knowledge and voice of the pharmaceutical industry, with cormeo's innovative capabilities, enabling better care for patients in Europe.

medicines.ie, established by IPHA, has earned its reputation as the reliable source for healthcare professionals and patients by providing comprehensive, up-to-date and regulatory-approved information on medicines in Ireland. The platform offers detailed product descriptions, patient information leaflets (PILs), and summaries of product characteristics (SmPCs), serving as an essential tool for informed healthcare decision-making across Ireland.

By partnering with cormeo, medicines.ie strengthens its commitment to delivering trusted, up-to-date medicinal product information to healthcare professionals and patients in Ireland. Leveraging cormeo's proven expertise—demonstrated through platforms like Germany's Rote Liste—this collaboration enhances the visibility and accessibility of medicines information while preserving the high standards that medicines.ie is known for.

"We are looking forward to working together with the cormeo team", says Oliver O'Connor, Chief Executive of IPHA. "The partnership will allow us to broaden the medicines.ie offering to pharmaceutical companies and continue the great work we have built to support healthcare professionals in their decision making, ultimately benefiting patients across Ireland".

"With medicines.ie, we are thrilled to welcome another trusted and well-established platform for medicinal product information for healthcare professionals and patients to the cormeo family", says Peter Koop, CEO of cormeo. "By this investment we underscore our commitment to optimizing the accessibility of compliant and up-to-date medicines information across countries."

Tobias Beer, COO of cormeo, explains "This strategic move allows us to enhance our capabilities and broaden our international reach supporting our vision of a smart information lifecycle for life sciences and allow seamless access to vital medicines information for all stakeholders. We recognize significant advantages in the collaboration between Rote Liste and medicines.ie, as both entities serve as trusted sources for medicines information in their respective countries and operating within the common framework of the European Union and its regulatory requirements on pharmaceutical information distribution. This partnership enables them to leverage each other's experience, technologies and knowledge for mutual benefit. I'm truly grateful to have IPHA as such a trustworthy and reliable partner by our side."

The dedicated team at medicines.ie will continue to drive operations and maintain service excellence, ensuring continuity and stability while driving the expansion of its portfolio. Aligned in purpose, IPHA and cormeo, as partners in that venture will jointly steward the future of medicines.ie as members of the board, offering valuable expertise and insights to guide the company's strategic direction, while also contributing to various initiatives, driving the company's innovation and growth.

As part of the cormeo portfolio, *medicines.ie* is set to play an even greater role in advancing the digital transformation of the life sciences sector in Ireland. This collaboration enhances our ability to support healthcare professionals with accurate, accessible information—empowering better decision-making and contributing to improved patient outcomes across Europe.

### About medicines.ie

medicines.ie, established by the Irish Pharmaceutical Healthcare Association (IPHA), is Ireland's leading online platform for accessing comprehensive medicinal product information. Trusted by healthcare professionals and patients alike, medicines.ie offers detailed descriptions and essential data on medicines, facilitating informed healthcare decisions, whilst being free of advertsing and any charge to the user. With a focus on accuracy and accessibility, medicines.ie is a vital resource in the Irish healthcare landscape. For more information visit https://www.medicines.ie/

#### **About IPHA**

IPHA stands for innovation in medicines and vaccines. We represent the inventors of medicines to prevent, treat and, sometimes, cure diseases. Through science, we extend how long people live and how well they can live.

Because many medicines are made at manufacturing sites around the country, we have a positive impact on economic life through jobs and investments.

We contribute to, and help to shape, policy and public debate in a wide range of areas such as regulation, access, pricing, health promotion, innovation policy environment and transparency through our storytelling, events, thought-leadership, publications, submissions and engagements with Government and healthcare stakeholders.

IPHA has 41 member companies in two divisions: prescription medicines and self-care. Members take an active part in policy development and implementation. For more information, visit https://www.ipha.ie/

#### **About cormeo**

cormeo unites the expertise of Docuvera, EXTEDO, and Rote Liste to provide a seamless end-to-end approach to creating, managing, and distributing regulated information in the life sciences sector. Together, we build the trusted bridge between industry, authorities, healthcare professionals, and patients, facilitating the innovative and compliant exchange of regulated information in life sciences to improve patient health.

At the core of information creation, Docuvera transforms content creation, review, approval, and translation by providing a solution for Al-powered structured content authoring. In the sphere of information management, EXTEDO provides regulatory information and quality management solutions to industry and authorities that support the entire lifecycle of medicinal products. For

information distribution, Rote Liste plays a vital role in distributing medical information to healthcare professionals and patients, empowering them to make informed decisions with confidence.

cormeo is shaping the future of life science information management. With our strong commitment to digital transformation, compliance, and patient health, we empower the life sciences industry to enhance efficiency and innovation. For more information, visit https://www.cormeo.com.

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