

MANIFESTO FOR BETTER HEALTH

PATIENT CARE, POWERED BY INNOVATION

The pharmaceutical industry creates impact. The medicines we make, jobs we provide and standards of living we enhance help improve Ireland's society and economy. We want an operating environment in which innovation is valued and medicines are approved quickly for patients. The 'Manifesto for Better Health' is a declaration of the industry's strategic priorities across three pillars: 'Access for All', 'Innovation Excellence' and 'Republic of Partnerships'.

ACCESS FOR ALL

Bring innovative medicines to all patients faster

Ireland is among the slowest in western Europe on access to medicines.

NEW ERA OF PARTNERSHIP NEEDED BETWEEN INDUSTRY AND GOVERNMENT.



Budget increase for new medicines for 2018 is just €14m. It's not enough.

WHAT IRELAND CAN DO

- 1 Create a predictable, multi-annual budgetary framework, with sustained, reasonable annual increases in funding for innovative medicines.
- 2 Place Ireland in the top quartile of the EU-28 countries for access to innovative medicines.
- 3 Improve the reimbursement system by involving patients in the medicines evaluation process, and publishing reimbursement decisions and justifications.

Industry will deliver

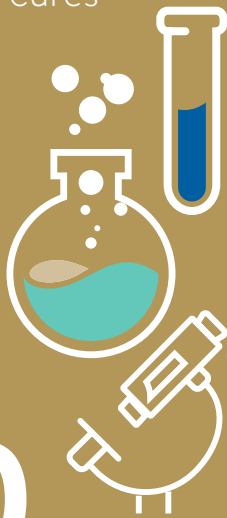
€785M

in savings over the four-year Government deal on supply and pricing.

INNOVATION EXCELLENCE

Build Ireland's capacity to discover and make tomorrow's cures

The Government aims to make Ireland a 'global innovation leader'. Our companies partner with researchers on breakthrough science for new cures.



Globally, more than

7,000

medicines are in development at any one time. Ireland needs to take a much greater share of discovery activity.

WHAT IRELAND CAN DO

- 1 Set targets for the conduct of research and development and clinical trials so that we become a European hub for the discovery of new medicines, not just for their manufacture.
- 2 Appoint a Chief Innovation Officer in the Department of Health so that we improve our readiness to adapt to the emerging wave of pharmaceutical innovation.
- 3 Defend our intellectual property system by promoting strong IP protection, incentives and reward mechanisms for research and development, especially as Europe faces the rollback of the incentive to innovate through the SPC waiver.

RESEARCH AND DEVELOPMENT

€35BN

Europe invests

€305M

Ireland invests

€5.7BN

The UK invests

€6.2BN

Germany invests

Horizon Europe aims to provide **€7.7BN** for health research. Ireland should be ambitious about capturing a significant share.

Our industry, with a global footprint and strong local innovation, should be bold enough to be part of wider efforts to reach for big-ticket, 'moon-shot' targets on fighting disease.

As part of eHealth under Sláintecare, data, properly mined and applied, can lead to the development of a predictive, preventative and personalised approach to medicine.

REPUBLIC OF PARTNERSHIPS

Work together to advance patients' interests

62% of people say healthcare is the top priority for Government spending, followed by 12% for education and 11% for job creation.

62%

Over the past 10 years, we have invested

€10BN

in manufacturing and research sites. In 1988, just 5,200 worked in our. Today, that number is

30,000

Through innovation, we can develop therapies that, in the long run, will save the system by reducing hospital stays. In the short term, these new medicines, if they are made available efficiently to patients, will enhance their lives. In some cases, they will even save them.

Our job is to invent solutions that create the future of human health. To do that, we need the support of the Government. Together, we can make Ireland better.



WHAT IRELAND CAN DO

- 1 The Government, with the support of the Taoiseach, should publicly recognise the value of the pharmaceutical industry to Ireland, with concrete actions that can be pursued jointly by a formal partnership between policymakers and industry leaders around medicines approvals and innovation.
- 2 Strengthen links between the multinational and indigenous sectors, as well as with funding and research agencies, so that opportunities for collaborations are maximised and Ireland can seed a generation of start-up and scaling companies, especially in biotechnology.
- 3 Place self-care and health literacy at the heart of the Government's 'Healthy Ireland' strategy so that citizens are empowered to manage their own care, with support from community pharmacists whose mandate can be expanded.



Ireland hosts all the

WORLD'S TOP 10

pharmaceutical companies.